

PRESS RELEASE

December 1, 2020

Sheldahl and Rico Products join efforts to deliver new forward-thinking LED thermal solutions to customers.

Northfield, MN – Effective December 1st, 2020, Sheldahl Flexible Technologies Inc., a Flex Company, is proud to announce that Rico Products, Inc. will be the official Sales Representative for Sheldahl's Thermal Management Materials and Circuit offerings into the LED space. Sheldahl Flexible Technologies, for the last 65 years, has taken our customer's ideas and turned them into solutions.

This proprietary line of flexible technology is well suited for LED lighting in automotive, commercial and emergency applications.

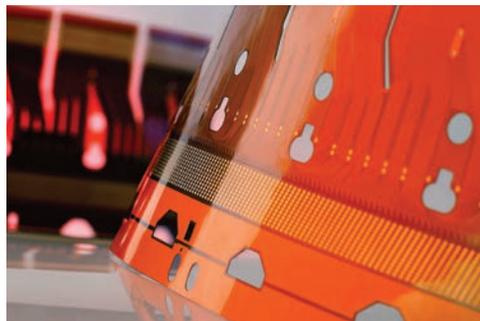
Sheldahl Flexible Technologies' Thermal Management Materials and Circuit offerings reduce system cost and increase reliability to solve the concerns of high power LEDs. Sheldahl's Novaclad™ HDI adhesive has fewer laminates and Q-Prime® copper-aluminum composite is a unique, flexible interconnect solution developed for high current applications. Sheldahl is excited to partner with Ohio-based Rico Products, a privately held, woman-owned business with outstanding thermal management, component and physical design experience. Their sales team has experience in identifying new designs and early engagement for thermal management solutions.

"Thermal management has a strong impact on the performance, lifecycle and the cost of LED luminaires. Combining the strengths of our two companies' brings unmatched design possibilities and technical experience. We are very excited about the ability to deliver new forward-thinking thermal solutions to our customers."

- Scott Rico, President of Rico Products, Inc.

For more information on Rico Products, Inc. please visit <https://rico-inc.com>

For more information on Sheldahl Flexible Technologies, please visit <https://www.sheldahl.com>



Sheldahl's flexible printed circuits offer a broad array of physical and electrical interconnect solutions that cannot be achieved with rigid printed circuit board solutions.



Novaclad™ HDI offers single and double-layer flexible interconnects that thrive under extreme conditions in electronic applications.

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